

THE ALLIANCE FOR DADE MEETING MINUTES

Date: May 7, 2020 (Zoom)

Time: 6:00 pm

Facilitator: President: Kathleen Reed

Next Meeting: May 21, 2020 (Zoom)

Next Meeting Time: 6:00 pm

BOARD MEMBERS PRESENT

Kathleen Reed, Bob Woods, Harry Abell, Dena Abell, Josh Ingle, Marcy Williams, George Williams, Jane Dixon, (Sue Gridley attempted to make contact but was unable to access by zoom and William Back non board member joined)

	Welcome and Introductions	Kathleen Reed
	Four committee chairs recommended, all moved and seconded	Kathleen Reed
	Website Chair: Harry Abell <i>Moved by</i> <i>Seconded by</i>	George Williams Marcy Williams
	Publicity Chair: Jane Dixon <i>Moved by</i> <i>Seconded by</i>	George Williams Marcy Williams
	Welcome Center Chair: Kathleen Reed <i>Moved by</i> <i>Seconded by</i>	George Williams Bob Woods
	Membership Chair: George Williams <i>Moved by</i> <i>Seconded by</i>	Kathleen Reed Harry Abell
	Discussion: Development of a mission statement and recommendation to the board.	George Williams Bob Woods Marcy Williams
	Discussion: Present Welcome Center, days and hours of operation. Changes should consider weekend hours and adjustments to daily hours of operation-decision pending till May 21 meeting,	Kathleen Reed

Discussion: Signing Committee: Defer to Chair Nelson Eash (not present)	Kathleen Reed
Discussion: Economic Development Committee: Suggestion for William Back to chair, William declined as he is not a board member. A unanimous discussion agreed that all inquiries concerning business should be passed directly to William Back.	Kathleen Reed Marcy Williams William Back
Discussion: Business Service Committee: Chair: Jane Dixon	Kathleen Reed
Discussion: Presentations at County Commission and City Commission Meetings. Contacts should be made by Publicity Chair. Contact with both governmental commissions to determine appropriateness during Covid 19 Virus shutdown.	Kathleen Reed Marcy Williams Jane Dixon
Discussion: Introduction of excessive electric bill at present Welcome Center (\$300), investigation to follow.	Kathleen Reed
Discussion: Operational and financial items to include: current lease with Landlord Robin Rogers, tax preparations, filing government reports, income, payroll, or any items requiring financial transactions need to be reviewed. Treasurer, Harry Abell, agreed to investigate all financial matters and report recommendations following his review.	Kathleen Reed Jane Dixon Harry Abell
Discussion: Need for a review of logo, stationary, business cards and other items that identify the Alliance. Questioned need for such. Option to focus on “branding”. Follow up with President and Publicity Chair.	Kathleen Reed Marcy Williams Jane Dixon
Recommendation: All Committee Chairs report to board members prior to next meeting a summary of their activities.	Harry Abell
Board member names, email address and phone to be distributed to board members.	Kathleen Reed
Discussion: Membership fee and reason to join The Alliance.	Kathleen Reed Bob Woods
Need for mission statement, a set of beliefs, and benefits.	Josh Ingle
Report on Committee Activities: Tourism Committee Chair compiled list of community businesses/prospective members and interview questions.. Follow up at May 21 meeting.	Marcy Williams
Meeting called to adjourn. <i>Seconded by</i>	Kathleen Reed Bob Woods
Minutes Submitted	Jane Dixon

